



The Data Behind TikTok

- 🎵 TikTok's parent company, ByteDance, is 100% Chinese owned and headquartered in Beijing¹.
- 🎵 By law, Chinese companies must disclose user data to the Chinese Government, if requested.²
- 🎵 TikTok's app design makes it fun, easy, and accessible for kids to create and share videos.³
- 🎵 **On the back-end, TikTok has an extensive AI system designed to collect its user's data.**⁴
- 🎵 In 2019, TikTok was fined \$5.7 million for violating The Children's Online Privacy Protection Act.⁵
- 🎵 In 2020, TikTok settled a \$92 million class action lawsuit involving multiple US privacy laws.⁶
- 🎵 TikTok is banned for all employees of the US State Department and Department of Defense.⁷
- 🎵 TikTok is banned for all active US Service men and women.⁸
- 🎵 **In 2020 the US Senate unanimously passed a bill banning TikTok for all Federal Employees.**⁹
- 🎵 TikTok has 130 million users in the USA, 32% are children and teenagers.¹⁰
- 🎵 **69% of all US teenagers are regular TikTok users.**¹¹
- 🎵 TikTok collects and stores its user's IP address and geo-location.¹²
- 🎵 TikTok collects and stores its user's Internet browsing history, cookies, and shares.¹³
- 🎵 TikTok collects and stores its user's face-print (facial recognition/biometric data).¹⁴
- 🎵 TikTok collects and stores its user's voice-print (vocal biometric data).¹⁵
- 🎵 Who Tiktok shares it's data with is becoming increasingly challenging to determine.¹⁶
- 🎵 **Is your child's data safe in the hands of TikTok?**



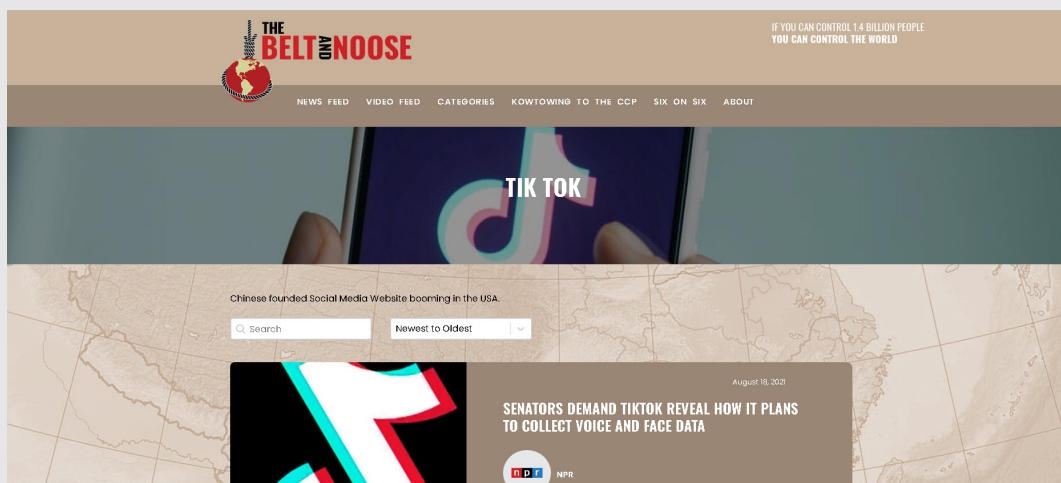
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Footnotes

- ¹ United States District Court, Northern District of Illinois, Class Action Lawsuit. <https://storage.courtlistener.com/recap/gov.uscourts.ilnd.378722/gov.uscourts.ilnd.378722.114.0.pdf>
- ² Kharpal, Arjun (04 March 2019) CNBC, "Huawei says it would never hand data to China's government. Experts say it wouldn't have a choice". <https://www.cnbc.com/2019/03/05/huawei-would-have-to-give-data-to-china-government-if-asked-experts.html>
- ³ United States District Court, Northern District of Illinois, Class Action Lawsuit. <https://storage.courtlistener.com/recap/gov.uscourts.ilnd.378722/gov.uscourts.ilnd.378722.114.0.pdf>
- ⁴ United States District Court, Northern District of Illinois, Class Action Lawsuit. <https://storage.courtlistener.com/recap/gov.uscourts.ilnd.378722/gov.uscourts.ilnd.378722.114.0.pdf>
- ⁵ Grigonis, Hillary K (28 February 2019) Digital Trends, "Lip-syncing app TikTok faces record FTC fine for illegally collecting kids' data". <https://www.digitaltrends.com/social-media/tiktok-ftc-fine/>
- ⁶ United States District Court, Northern District of Illinois, Class Action Lawsuit. <https://storage.courtlistener.com/recap/gov.uscourts.ilnd.378722/gov.uscourts.ilnd.378722.114.0.pdf>
- ⁷ Evans, Zachary (24 October 2019) National Review, "Cotton, Schumer Call for Probe into Chinese App TikTok". <https://www.nationalreview.com/news/cotton-schumer-call-for-probe-into-chinese-app-tiktok/>
- ⁸ Kesling, Ben and Wells, Georgia (03 January 2020) The Wall Street Journal, "U.S. Military Bans TikTok Over Ties to China". <https://www.wsj.com/articles/u-s-military-bans-tiktok-over-ties-to-china-11578090613>
- ⁹ Evans, Zachary (24 October 2019) National Review, "Cotton, Schumer Call for Probe into Chinese App TikTok". <https://www.nationalreview.com/news/cotton-schumer-call-for-probe-into-chinese-app-tiktok/>
- ¹⁰ US Senator Amy Klobuchar and US Senator John Thune (09 August 2021) Letter to Shou Zi Chew, CEO, TikTok. https://www.klobuchar.senate.gov/public/_cache/files/4/8/486ee9ed-05c1-4642-9ecd-fb8316b1ba27/5FD4D62F-0C2E8E1B78345100F24F4717.tiktok-biometric-letter-final-v2.pdf
- ¹¹ Influence Marketing Hub, (Pulled 30 August 2021) <https://influencemarketinghub.com/tiktok-stats>
- ¹² TikTok (June 2021) "Privacy Policy". <https://www.tiktok.com/legal/privacy-policy?lang=en>
- ¹³ TikTok (June 2021) "Privacy Policy". <https://www.tiktok.com/legal/privacy-policy?lang=en>
- ¹⁴ McCulskey, Megan (14 June 2021) TIME "TikTok Has Started Collecting Your 'Faceprints' and 'Voiceprints.' Here's What It Could Do With Them". <https://time.com/6071773/tiktok-faceprints-voiceprints-privacy/>
- ¹⁵ McCulskey, Megan (14 June 2021) TIME "TikTok Has Started Collecting Your 'Faceprints' and 'Voiceprints.' Here's What It Could Do With Them". <https://time.com/6071773/tiktok-faceprints-voiceprints-privacy/>
- ¹⁶ US Senator Amy Klobuchar and US Senator John Thune (09 August 2021) Letter to Shou Zi Chew, CEO, TikTok. https://www.klobuchar.senate.gov/public/_cache/files/4/8/486ee9ed-05c1-4642-9ecd-fb8316b1ba27/5FD4D62F-0C2E8E1B78345100F24F4717.tiktok-biometric-letter-final-v2.pdf

For more information, visit www.thebeltandnoose.com/tik-tok/



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